

GOLF

aktuell

Ad-sizes	Alignment	Display-sizes	Trim-sizes	B/W	Full colour
1/1 page		185 x 255 mm	215 x 285 mm	-	7.400,00 €
U2 / U3 / U4	(Cover Rates)	185 x 255 mm	215 x 285 mm	-	7.700,00 €
2/3 page	Vertical	110 x 255 mm	140 x 285 mm	-	4.950,00 €
1/2 page	horizontal vertical	185 x 123 mm 85 x 255 mm	215 x 138 mm 100 x 285 mm	-	3.800,00 €
1/3 page	horizontal vertical	185 x 75 mm 55 x 255 mm	215 x 90 mm 70 x 285 mm	-	2.700,00 €
1/4 page		60 x 123 mm	100 x 138 mm	-	2.100,00 €
Double page	spread		430 x 285 mm	-	13.770,00 €
Classified ads		1 column/1 mm		4,35 €	20% additional charge

Terms of payment: 14 days NET

Loose inserts / total print-run: Up to 20 g: 115,00 € / 1000 Up to 30 g: 130,00 € / 1000 Up to 40 g: 140,00 € / 1000	Agency commission: Commission on ad-price: 15 %
Stiched-in inserts / total print-run: 4 pages : 8.900,00 € All inserts must be delivered ready to proceed (folded and trimmed to size)	Copydate schedule 2010: 25.03.2012, 27.04.2012, 08.06.2012, 20.07.2012, 31.08.2012, 12.10.2012
Series discount 3 – 5 ads: 10% 6 and more ads: 15%	Facts: Published since 1988. Distributed in Germany, Austria and Switzerland. Print Run: 73.000 per issue (certified by ivw)
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